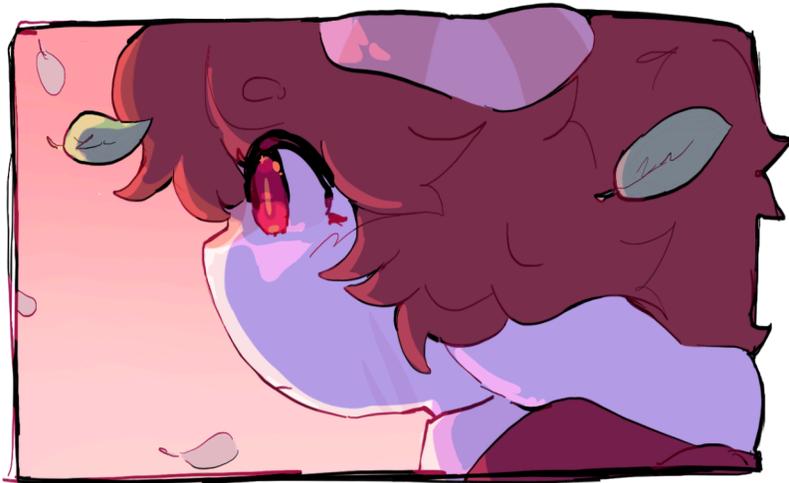


# Reading guide

Malou Bruil

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# Abstract

My name is Malou Bruil, and I am a member of Patchwork Studios. I was born and raised in the Netherlands and am currently studying Media Creation at Fontys University of Applied Sciences in Eindhoven. My interests include art, games, decoration, collecting, and watching videos, particularly YouTube. I also have a strong interest in storywriting, which I am continuing to develop.

During this third semester, our studio collaborated with Desca, an online content creator and cosplayer who aims to increase engagement within her community. In response to this challenge, our studio is developing a small interactive game designed to be played live during her streams, allowing viewers to directly participate.

This document functions as a reading guide for the portfolio I have created to present my individual skills and development throughout the semester. While the work of the studio as a whole is referenced where relevant, the focus is on my personal contributions, learning process, and outcomes.

My portfolio is hosted on an external website:

<https://i553340.hera.fontysict.net/>

The website currently has a barebones structure. While I would have liked to further develop the visual styling, time constraints and an inefficient workflow limited the extent to which I could do so. Despite this, the website effectively presents the most important content and accurately reflects my work and learning outcomes for this semester. For that reason, I am satisfied with the result and view it as a solid foundation for future improvement.

I chose to present my portfolio as a website because it offers the greatest flexibility for showcasing work. Building the site myself allows full control over structure, interaction, and visual presentation, as well as the opportunity to incorporate subtle details and interactive elements. Additionally, maintaining and developing my coding skills is important to me. I want to ensure that the technical abilities I developed in earlier semesters continue to grow rather than diminish.

# Important

There is one webpage I do not have available in my website's navigation bar.

It involves my personal life and struggles that can be quite sensitive to me. Please do not take this page as a proper presentation of my writing skills, it's difficult for me to make a clear, sensible text out of it.

Despite that, it dives into how I was shaped. I've been through a bunch of things that I absolutely do not feel comfortable writing about on my main site, but they are important to understand my current behavior and how I developed to be the person I am today. It also includes some hopes for the future.

I want to make sure it is understood this is not supposed to be a trauma dump, but genuinely my struggles, and how they contributed to my life. I've also added some art that represents the struggles.

<https://i553340.hera.fontysict.net/hidden.html>

I work on these issues every day, despite how draining and difficult it may be on some days.

# Learning Outcome 1 - Conceptualize, design, and develop interactive media products

**Self assessment: Proficient**

## *Conceptualizing logo*

Image and description of the logo creation/style brainstorms for our studio. (Patchwork)

<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Logo-,Logo>

<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Developing>

## *Design website*

I helped with the design of our studio's website, mostly with the colors. (Patchwork)

<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Supporting>

## *Conceptualizing game*

Conceptualizing the game we are working on for our client. (Desca)

<https://i553340.hera.fontysict.net/Desca.html#:~:text=practices%2E-,Concept>

## *Poster designs/concepts*

Poster designs for the poster showcase event at Fontys. (Desca)

<https://i553340.hera.fontysict.net/Desca.html#:~:text=Poster,-Design>

<https://i553340.hera.fontysict.net/Desca.html#:~:text=Iteration,-%26%20Visual>

<https://i553340.hera.fontysict.net/Desca.html#:~:text=Refined>

<https://i553340.hera.fontysict.net/Desca.html#:~:text=unified%2E-,Iteration>

## *Conceptualizing portfolio website*

Initial sketches for the website for my portfolio. (Personal)

<https://i553340.hera.fontysict.net/Miscellaneous.html#:~:text=Website>

## *Conceptualizing posters*

Assignment from the poster conceptualizing workshop. (Personal)

<https://i553340.hera.fontysict.net/Miscellaneous.html#:~:text=Concepting>

## Learning Outcome 2 - Transferable production

**Self assessment: Proficient**

### *Using Discord for communication*

Our studio communicated and organized our files through Discord. (Patchwork)  
<https://i553340.hera.fontysict.net/Miscellaneous.html#:~:text=Team>

### *Using Figma for Patchwork brandguide*

Figma being used for our studio's brandguide. (Patchwork)  
<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=identity%2E-,Developing>  
<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Finalizing>  
<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Completing>

### *Using Figma for Patchwork website*

Figma being used for our website design. (Patchwork)  
<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Supporting>

### *Asset check for poster*

Providing assets so they can be used on a poster mockup for the poster showcase event at Fontys. (Desca)  
<https://i553340.hera.fontysict.net/Desca.html#:~:text=Color,-Testing>

### *Using Git*

My Git changelog showcasing my commits and descriptions. (Personal)  
[https://git.fhict.nl/i553340/portfolio-sem3/-/tree/master?ref\\_type=heads](https://git.fhict.nl/i553340/portfolio-sem3/-/tree/master?ref_type=heads)  
<https://i553340.hera.fontysict.net/Miscellaneous.html#:~:text=Version>

## Learning Outcome 3 - Creative iterations

**Self assessment: Proficient**

### *Logo & poll*

Experimenting with our logo's colors, followed by poll results from our classmates.

(Patchwork)

<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Applying>

<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Logo,-Selection>

### *Different brand aesthetics*

Experimenting with different brand aesthetics for our studio, all following the idea of patchwork in different ways. (Patchwork)

<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Developing%20Logo%20Concepts%20%26%20Brand%20Aesthetics>

### *Different iterations on cat logo*

Continuing on the cat logo idea. (Patchwork)

<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Refining,-Logo>

### *Poster*

Poster designs for the poster showcase event at Fontys. (Desca)

<https://i553340.hera.fontysict.net/Desca.html#:~:text=Poster,-Design>

<https://i553340.hera.fontysict.net/Desca.html#:~:text=Iteration,-%26%20Visual>

<https://i553340.hera.fontysict.net/Desca.html#:~:text=Refined>

<https://i553340.hera.fontysict.net/Desca.html#:~:text=unified%2E-,Iteration>

### *Different color palettes*

Multiple different color palettes for Calcifer, based on chemical reactions. (Desca)

<https://i553340.hera.fontysict.net/Desca.html#:~:text=Researching,-Chemical>

### *Improvement on poster design*

Applying feedback from my teacher to improve the poster design. (Personal)

<https://i553340.hera.fontysict.net/Miscellaneous.html#:~:text=Workshop,-Poster>

# Learning Outcome 4 - Professional standards

**Self assessment: Proficient**

## *Validating logo*

We asked for others' opinions on which logo iteration looks the best. (Patchwork)  
<https://i553340.hera.fontysict.net/Patchwork.html#:~:text=Logo,-Selection>

## *Research document*

Document I made with research to other games that use Twitch integration. (Desca)  
<https://i553340.hera.fontysict.net/Desca.html#:~:text=Twitch>

## *Meeting with stakeholder*

Transcript from a meeting with the client, made by a teammate. (Desca)  
<https://i553340.hera.fontysict.net/Desca.html#:~:text=Stakeholder>  
<https://i553340.hera.fontysict.net/Desca.html#:~:text=decisions%2E-,Stakeholder>

## *Drawing fire*

Practicing drawing fire by following a tutorial and looking at references. (Desca)  
<https://i553340.hera.fontysict.net/Desca.html#:~:text=Learning>

## *Final presentation*

The final presentation in front of Desca herself, made to look like a product presentation. (Desca)  
<https://i553340.hera.fontysict.net/Desca.html#:~:text=Presentation-,Final>

## *Commissions*

As a sidejob, I do art commissions. The reviews are positive. (Personal)  
<https://i553340.hera.fontysict.net/gallery.html#:~:text=Owed>  
<https://vgen.co/ishybun>

## Learning Outcome 5 - Personal leadership

**Self assessment: Proficient**

### *Recognized weakness*

Drawing fire is not my strong point, so I decide to let my groupmate focus on that while I tend to other work to maximize productivity. (Desca)

<https://i553340.hera.fontysict.net/Desca.html#:~:text=Learning>

### *Presenting*

Pushing myself to present, despite my fears. (Desca)

<https://i553340.hera.fontysict.net/Desca.html#:~:text=Presentation-,Final>

### *Feedpulse*

Feedback moments I've had with teachers. (Personal)

<https://i553340.hera.fontysict.net/Miscellaneous.html#:~:text=Feedpulse-,Using>

### *Reflection*

Reflections can be found in every paragraph in every project. (Personal)

<https://i553340.hera.fontysict.net/Patchwork.html>

<https://i553340.hera.fontysict.net/Desca.html>

<https://i553340.hera.fontysict.net/Miscellaneous.html>

### *Improving my creative skills*

Sharing pieces of art I made. It covers drawn illustrations, animation, and photography. (Personal)

<https://i553340.hera.fontysict.net/gallery.html>

### *Becoming a stronger person*

Reflecting on the negative experiences in my life and how I try to recover from them. (Personal)

<https://i553340.hera.fontysict.net/hidden.html>

# Reflection

I'm scared—both when I'm alone and when I'm in groups. Interacting with people I don't know is extremely difficult for me. I want to speak, but my mind screams at me to stay quiet. I could list many reasons why that is, but that isn't what matters right now.

This semester, our task was to create an interactive streaming asset for a client: a Twitch streamer named Desca. Before starting the project itself, we came up with a name for our group—Patchwork Studio—and created some basic branding. Through that process, we also got to know each other better, little by little.

I always try to push past my fears. I don't want to be defeated by myself. I want to prove that I'm capable and reliable, even though fighting that battle every day is exhausting. That's why I decided to ask for help and start anxiety medication as a foundation.

Looking back, I can see the progress I've made each semester. During my first semester, I had frequent anxiety attacks on my commute, and the medication—new to me at the time—made me extremely drowsy. It was a very difficult period. In the second semester, things improved slightly, but stressful projects and poor group dynamics caused me to struggle again.

This semester, however, has been genuinely okay. Not good, and definitely not easy, but compared to the previous two, it has been the best so far. My medication feels properly integrated now, and I feel more stable overall. Because of that, I've been less afraid to ask for help when I need it.

I tried my best this semester. I liked the group I worked with and grew surprisingly comfortable around them. Now, at the end, I can feel my energy fading. I hope I can still finish everything properly, even though creating that “hidden” page took a lot out of me. Still, I believe it was necessary—it allowed me to share the most honest insight into who I am as a person.

Thank you for reading.